

FACILITY MANAGEMENT

Czech-Slovakian magazine

JOURNAL

**MEDIAKIT
2022**

**FACILITY MANAGEMENT
ASSET MANAGEMENT
BUILDINGS MANAGEMENT
TECHNOLOGIES
BIM**



IFMA™ Czech Republic
Chapter
International Facility Management Association

KEY DATA

Published: 6 times a year

Circulation: 5 000 copies

Size: 64+ pages

Distribution: Czech and Slovak Republic

Professional guarantee: IFMA

OUR APPROACH

Facility management is a rapidly growing field. Editorial FMJ brings together the most prominent experts from the Czech and Slovak Republics, who together with the international background of IFMA bring to the readers know-how. Contacts and data. We publish a journal, but we're also strong online. We analyze, write, measure and deliver quality content. To readers and advertisers.

PROFESSIONAL CONTENT

- Together with the Editorial Board of the Czech IFMA Association we prepare bi-monthly quality content about the facility management not only in the Czech and Slovak Republics.
- Direct cooperation with the international association IFMA provides global know-how that we bring to Czech and Slovak readers on regular basis.
- We are the only official IFMA media on the market. Daily we update our website fmjournal.cz and every week we send the newsletter to 8 000 addresses in the Czech Republic and Slovakia.

REASONS TO ADVERTISE

- We are the official IFMA journal, of the Czech Facility Managers Association
- Content is prepared by an editorial board that includes the most experienced experts in the field of facility management
- We focus on the outcome of each business cooperation and the quality of the output
- Targeted distribution of the printed magazine to 5 000 addresses in the Czech and Slovak Republics
- Weekly newsletter to 8 000 addresses
- We also address state administration, municipalities and cities
- We will also create a powerful campaign for you in online: we measure it and deliver the corresponding leads

WHO READS US

- facility managers
- building managers
- building operators
- developers
- investors
- IT and service providers
- teachers and university students
- local and state government
- All IFMA members

WHY READ US

- we have the latest data and we monitor the market
 - professional team working daily on magazine and website content
 - the magazine is on the desk of all key players in the market
 - ministries, regional and municipal authorities receive our magazine free of charge
 - we can not only produce a high-quality printed magazine, but also powerful online campaigns.
- ... we deliver the FM theme everywhere. In the Czech and Slovak Republics.

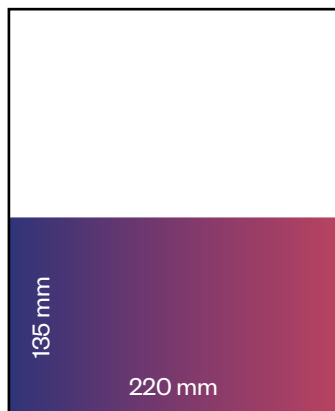
RUBRICS

Editorial | Theme of the issue | Interview | Case study | Analysis | Law and Legislation | Education | BIM and Technology | News from Czech and Slovak market | Provider Directory

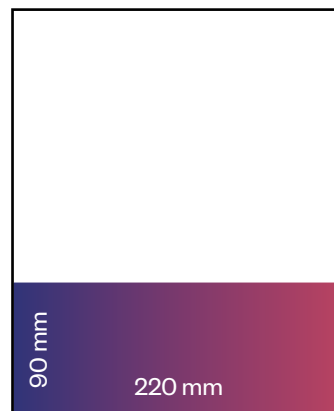
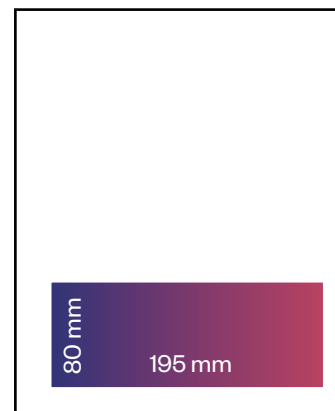
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INTO LAYOUT**RELEASE DATES 2022****01/2022** — 4th of July 2022**02/2022** — 15th September 2022**03/2022** — 4th November 2022**Czech Facility Management | IFMA Yearbook**
— November 2022**RELEASE DATES 2023****04/2023** — 6th February 2023**05/2023** — 3th April 2023**06/2023** — 5th June 2023**07/2023** — 7th August 2023**08/2023** — 2th October 2023**Czech Facility Management | IFMA Yearbook**
— November 2023**09/2023** — 4th December 2023**DATA****Circulation:** 5 000 copies**Format:** 220 x 270 mm, printed, 64+ pages**Distribution:** Czech and Slovak Republic**Newsletter:** 8 000 address**Address:** www.fmjournal.cz**PRICE LIST**

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2 nd double page	110 000 CZK
3 rd double page	90 000 CZK
3 rd cover	80 000 CZK
4 th cover	110 000 CZK
Full page 1/1	60 000 CZK
Half-page 1/2	30 000 CZK
1/3 page	20 000 CZK
1/3 page to layout	10 000 CZK
PR article 1/1	45 000 CZK
Inserted advertising	45 000 CZK
Presentation in newsletter (4 times per month)	15 000 CZK
Preparation of a PR article or interview	12 000 CZK

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